

AMY WILLIS

MID-LEVEL GRAPHIC DESIGNER



PORTFOLIO

www.amywillisgraphicdesign.com
 linkedin.com/in/amynwillis

CONTACT

Austin, TX
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EXPERIENCE

Ker & Downey
(Luxury Travel)
2012 - Present

The Black Sheep Agency
(PR & Marketing Agency)
2010-2012

Lone Star College
(Higher Education)
2009 - 2012

Freelancer
2007-2013

- **Graphic Designer**
The sole graphic designer. Creates and maintains all in-house print and web marketing materials. Lead designer and art director for biannual luxury travel magazine, QUEST. Maintains a strong company brand internally and externally.
- **Philanthropy Manager (in addition to graphic design)**
Manages and markets all company philanthropy projects. Fundraises, collects, and distributes donations. Traveled to Uganda for annual medical mission trip in 2018. Has worked directly with WildAid and OmniPeace. Researches and vets additional partners to support.
- **Contract Graphic Designer (PR & Marketing)**
A part of the marketing and PR rebellion as a designer. Created and developed graphic design print materials for various clients. Specialized in branding development for the restaurant industry.
- **Part-Time Multimedia Coordinator (Higher Education)**
Responsible for marketing the Teaching & Learning center via web, print and promotional events. Responsible for faculty graphic design and printing as well as photographing and filming school events.
- **Graphic Designer (Anything I could get my hands on)**
Freelance designer with projects including branding, business cards, flyers, posters, logos, screenprinting and websites.

EDUCATION

Texas State University
2002 - 2007

- **Bachelor of Arts in Mass Communications** (Advertising/Spanish/Communication Design)
Completed a Bachelor of Arts in Mass Communication with a focus on Advertising and a minor in Communication Design along with a second major in Spanish

REFERENCES

Martine Bury
Editor in Chief
T: 323-253-2903
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Katy Heerssen
Director of Development
& Marketing
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Aimee Woodall
Leader of the Flock
The Black Sheep Agency
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Freelance Designer
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EXPERTISE

Print Design ██████████
Publication Design ██████████
Adobe CC ██████████
HTML/Wordpress ██████████
Print Production ██████████
Art Direction ██████████
Illustration ██████████
Photography ██████████
Email Marketing ██████████

FUN FACT: Traveled the world for a year with 80 other people living in a different city each month.